

[InspectAPedia.com](http://InspectAPedia.com)®

**Re.: Your descriptive use of ROCK WOOL**

Dear Sir or Madam,

It has come to our attention that you have used ROCK WOOL as a descriptive term on your website: [http://inspectapedia.com/insulation/Rock\\_Wool\\_Insulation.php](http://inspectapedia.com/insulation/Rock_Wool_Insulation.php) ; cf. the attached copy.

The ROCKWOOL Group owns the ROCKWOOL trademark, which is registered in a large number of jurisdictions.

Thus, it shall only be used to identify products marketed by the ROCKWOOL Group and not used to describe insulation materials or any other products.

Use of ROCK WOOL to describe insulation material seriously damages our ROCKWOOL trademark, and therefore we kindly ask you correct your website. If appropriate, we suggest that you replace the term ROCK WOOL with the term mineral wool or stone wool insulation products when referring to insulation products not marketed by our company.

We look forward to hearing from you.

Yours sincerely



**Christina Bildsøe Møller**

Senior Risk and Trademark Manager  
Group Legal Affairs

**ROCKWOOL International A/S**

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